

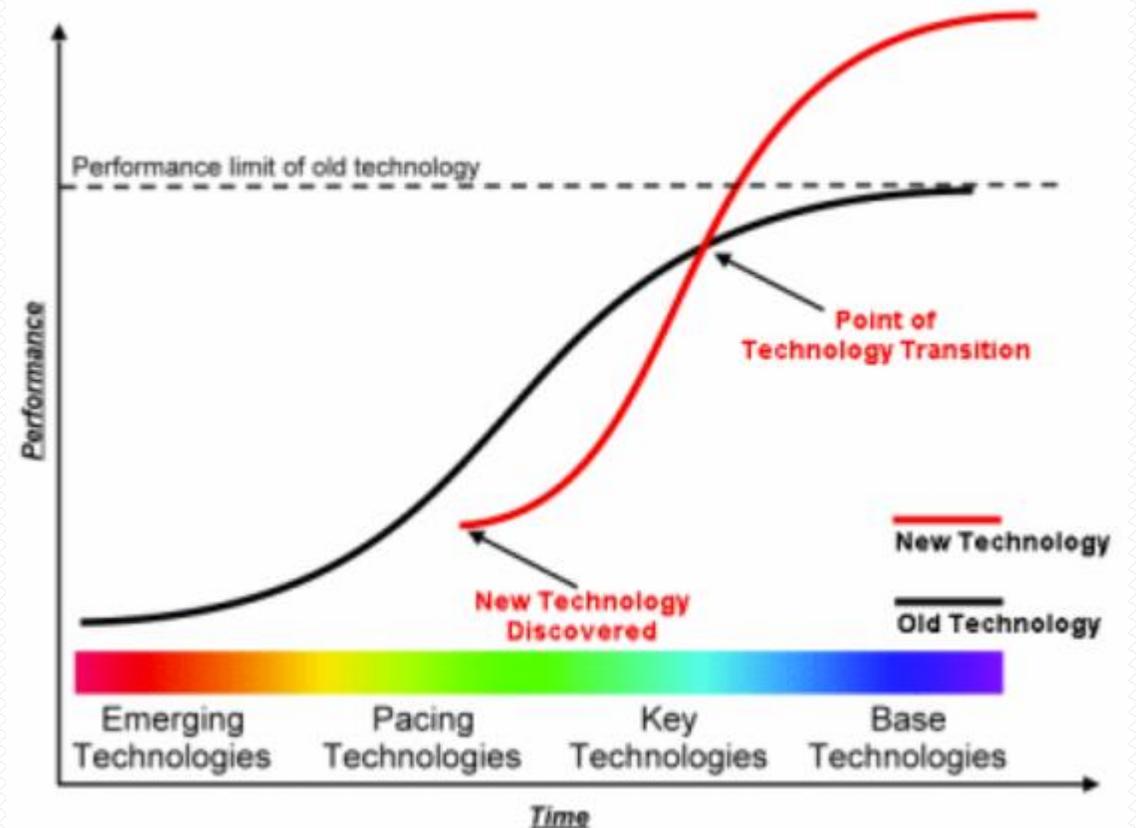
Technology Intelligence (TI)

Technology Intelligence is a systematic approach to competitive advantage. Further, it enables companies to identify the technological opportunities and threats that could affect the future growth and survival of their business. As technology life cycles shorten and business become more globalized, TI capabilities are becoming increasingly important.

TI capabilities may enable companies to identify new technologies at very early stage and put them in a position to secure major market share.

TI covers a whole range of activities such as information gathering through primary interviews, secondary interviews, patent mining, journals mining, tracking conferences, industry leader opinions, etc. Further, gathered information to be analyzed and disseminated to the organization

Picking up the early warning signs and understanding the implications of new technological trends is not a trivial or straightforward task. We at DHI-QUEST will help you find which of the emerging technologies will present an opportunity or threat to you and your company



DHI-QUEST is a global research and advisory company providing strategic advice and ongoing intelligence for emerging markets and technologies.

We help our clients across different functions and roles including R&D, product or process development, strategic planning, marketing and sales (commercial), and corporate strategy teams to discover new opportunities and formulate evidence-based strategies. we embrace client confidentiality and data protection polices.

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