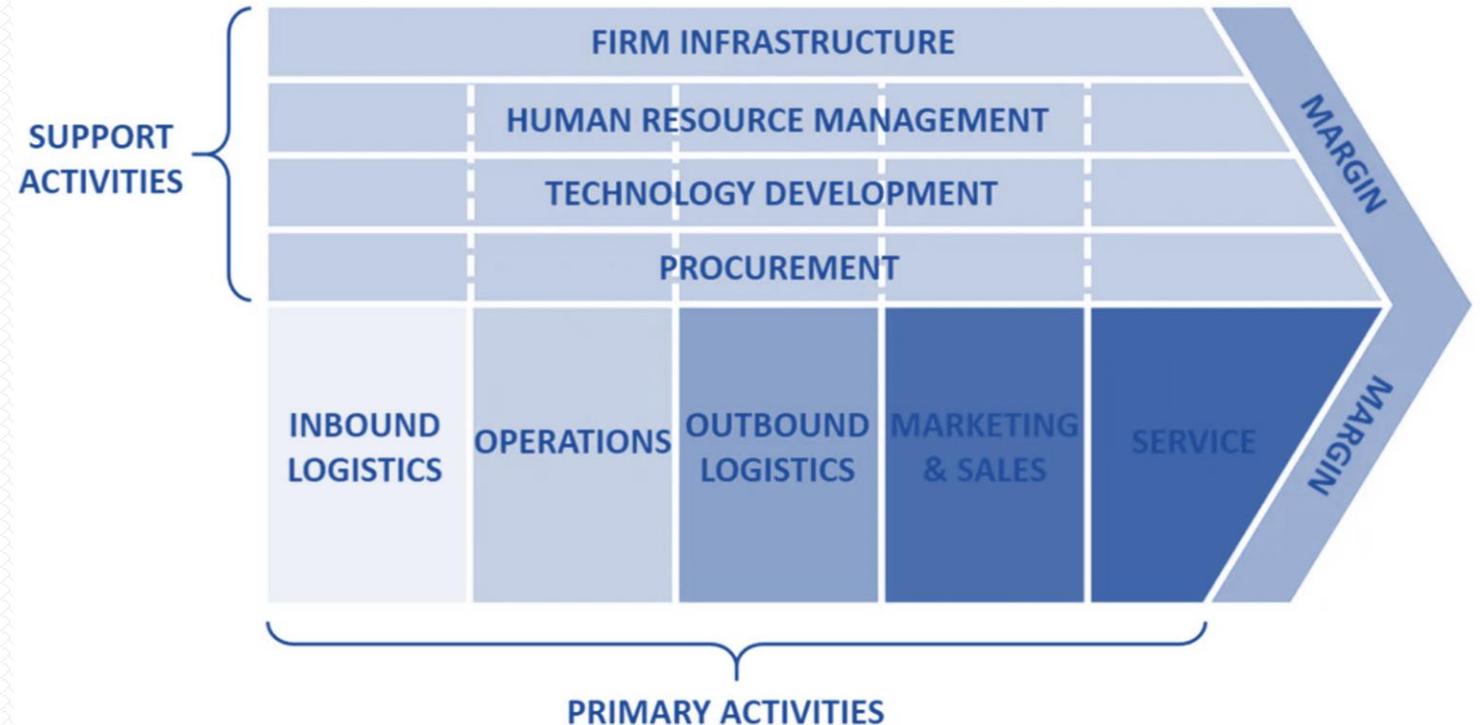


Supply & Value Chain Analysis

The terms value chain and supply chain is often used interchangeably; although the value chain is rooted in the strategic planning literature, the supply chain is linked to the work in the operations management area.

The key concept is that products and services must be created and eventually delivered to consumers and the in-between activities can be referred to as the supply chain or the value chain.



The supply & value chain analysis can be used to understand

- Different distribution structure, practices and its intermediaries in the industry
- Understand costs and margins across channel intermediaries.
- Diagnosis of a procurement process
- Look for improvements can be made in connecting, coordinating, and controlling activities across linkages
- Determine areas across value chain where performance can be improved

Supply & Value Chain Analysis

DHI-QUEST is a global research and advisory company providing strategic advice and ongoing intelligence for emerging markets and technologies.

We help our clients across different functions and roles including R&D, product or process development, strategic planning, marketing and sales (commercial), and corporate strategy teams to discover new opportunities and formulate evidence-based strategies. we embrace client confidentiality and data protection polices.

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